

Our products are characterized by essentiality, high performances and luminous efficiency.

Each SIDE product represents the synthesis of careful research that goes from the initial idea to implementation through consolidated design and manufacturing experience.

Each SIDE product is created, developed and produced entirely within the company, where it is certified through a strict approval procedure before being available for sale.

The satisfaction of our customers is our goal.

In these years of work, we have understood that our customers need a few fundamental things: professionalism, correctness, flexibility and speed.

We have made them our winning weapons.

We have grown with many of our customers who have allowed us to improve our results in recent years.

We are happy to note that lighting professionals are increasingly asking for SIDE products.

We are happy but it is not enough for us: SIDE continues its development on a philosophy that is strengthened every day and which is based on men and ideas.

Space for thought and action, creativity and organization.

This is why the objectives of our work are:

- provide our customers with lighting fixtures tailored to their needs;
- develop and implement new lighting solutions that allow consumption to be reduced to a minimum, contributing to the sustainability of each use;
- guarantee the reliability of our products, thanks to the rigorous controls carried out in the company and the selection of our suppliers;
- create a corporate culture oriented towards continuous improvement thanks to the application of "risk-based thinking" at all company levels;
- increase the awareness of all resources on quality issues, trying to involve staff and all the people who can contribute to the success of our products with us, including architects and installers;
- continually improve the performance of our business processes in order to provide customers with products and support services that meet their expectations;
- optimize decision-making processes in order to make them fast and supportive of the set objectives.
- design and produce professional lighting fixtures which, in addition to being reliable and compliant with applicable regulations, meet needs of customers and users.

